

Reasons & benefits of joint programmes

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Know your reasons

Why do you wish to set up
or implement your JP?

What is your motivation /
unique selling point / strategic vision
for the joint programme?

Do you have a clear awareness about other
possible joint initiatives within your field?



Why joint study programmes?

The European Commission:

- Bologna Process objectives
- Increasing the attractiveness of the EHEA
- European values
- Encouraging students to become “European citizens”
- Networks of excellence
- International credibility and visibility for partner institutions

Why joint study programmes?

Institutional level:

- Raise visibility and reputation of the institution
- Strengthen (strategic) international education and research collaboration
- Increase foreign student enrolment to internationalise or raise institutional revenue
- Tool for institutionalising co-operation with consortium partners, leading to a more sustainable strategic relationship

Institutional level?

What is the main reason for your institution to consider / offer an international JP?



Why joint study programmes? Programme level (1)

1. Broaden or deepen education offering
2. Develop a more internationalised curriculum
3. Offer a specialist, innovative curriculum by combining the education & research strengths of individual institutions (sum is more than the part).
4. A coherent course with an automatically integrated international component
5. Increase intercultural competences of students and staff, not only through mobility, but also by internationalisation at home.
6. Improve graduate employability through curricula that respond to the demands of a global labour market.

Why joint study programmes? Programme level (2)

7. Raise the international visibility and prestige of the programme
8. Attracting new student nationalities
9. Gaining access to research expertise and networks of the partner institution
10. Joint curriculum development offers a unique possibility of benchmarking quality with academic peers

Why joint study programmes?

Benefits for academics:

1. Opportunities to learn about other contexts & teaching and learning methods
2. Student diversity in the classroom
3. Networks for future teaching collaboration
4. Research contacts
5. Intercultural competences



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Benefit of a JP for students:

Follow an international jointly developed curriculum,
combining academic expertise available in different countries,
with automatic recognition of credits gained abroad



Why joint study programmes? Main messages

1. Know your reasons for developing a JP
2. Ensure the JP has added value to your institution
3. Ensure the JP helps to meet your institutional strategy

